

Course Sample Requirement

In order to demonstrate knowledge and application of e-Learning course development processes, you will need to research a broader topic related to the mortgage or housing industry and narrow the topic down to an appropriate **level in order to present the topic in a 10-15 page sample course with a single course objective**, an activity that engages the student and synthesizes learning, as well as a four question quiz that measures the learning objective.

There is **not a specific course template to be used. Instead, a standard template that comes with Lectora should be used.** You should ensure that the presentation style is appropriate for adult learners.

You are requested to deliver the final product to Aaron Anderson (aanderson@allregs.com) via email or a file share site (such as YouSendIt.com or SendSpace.com) by Friday, July 19, 2013 at 12:00 p.m. (noon) Central Standard Time to ensure continued consideration for the position.

Please select the mortgage/housing topic of your choice to research and write about from the list below.

1. Current event on US housing market
2. Mortgage interest rates
3. Home appraisals
4. US housing market data/trends
5. Home inspections

Below is a list of specific requirements for your sample course:

1. One measurable and obtainable objective
2. Developed in Lectora
3. Use any template suitable for adult learners
4. **Course must be a minimum 10 pages and maximum 15 in length – not including the activity or quiz pages**
5. **Course pages must contain text/bullets**
6. **Course pages must make use of graphics/images that support content**
7. **Course pages must provide citations for page content**
8. **Course must incorporate a fully scripted transcript of what the presenter is to say (no bullets or cliff notes)**
9. **Course must include one interactive activity that supports learning (be creative; show innovation)**
10. **Course quiz must be four questions and drawn from a pool of six questions (all questions must be multiple choice with a minimum of three distractors for each question – no true/false or yes/no questions are to be used)**
11. **Keep track of number of hours that you spent** completing the project

As you consider the broader topic that you'll narrow into a specific focus, ensure that you can cover your selected topic adequately in a single course objective discussed in 10-15 pages.

For example, if a broader topic for course development was "The produce department of a grocery store" you may select as a narrower topic either fruits or vegetables. In such a short course, you may

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also want to narrow the topic further so that the course is only about “onions” or only about “citrus”. This will allow you a topic that can be adequately covered with knowledge measured in 10-15 pages of content. The depth of the content should be appropriate to attain the objective. That is, if your objective is to “identify the five most popular citrus fruits”, you must be able to achieve that in 10-15 pages and provide data and references to support the course content.

Good luck!